

Press Release

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MoneySuperMarket Launches The First UK Financial Services ChatGPT App To Transform How UK Consumers Save On Household Bills

MoneySuperMarket, part of MONY Group and the UK's most recommended price comparison website¹, has launched the first UK financial services and price comparison service ChatGPT app – leveraging the power of AI to search over 150 providers in seconds to help make decisions about saving money on household bills simpler, faster and more personalised than ever.

The new ChatGPT app allows users to access [MoneySuperMarket](#) services directly within the ChatGPT interface, creating a conversational way to search, compare and find deals, without leaving the chat - the first launched by a UK financial services company.

MoneySuperMarket's ChatGPT app is available to all registered users and features include:

- Automated car insurance quotes for MoneySuperMarket customers who securely sign in and connect the MoneySuperMarket ChatGPT app - making it easier for drivers to get the best deal
- Car insurance quick estimates – answer just five questions to get a car insurance estimate – with no MoneySuperMarket sign-in required
- Tailored broadband deal searches and personalised speed suggestions - helping households find the best value option for their specific broadband needs
- Search and compare current accounts and savings accounts
- Integrated access to MoneySuperMarket's guides so users can ask questions to get information more quickly and easily

To get started, open the ChatGPT app, search for MoneySuperMarket, connect to the app, and then simply type '@MoneySuperMarket' with your prompt in any conversation.

- Looking at a new car?
 - *MoneySuperMarket Help estimate how much my car insurance will be*
- Own a car?
 - *MoneySuperMarket I need to renew my car insurance, please quote for me*
- Need a new broadband deal?

- *MoneySuperMarket Help me find a broadband deal for a house full of gamers*
- Looking for a savings account?
 - *MoneySuperMarket Show me savings accounts with the highest interest rates*
- Want to switch your current account?
 - *MoneySuperMarket Find me current accounts*
- Not sure what broadband speed you really need for your household?
 - *What broadband speed do I need?*

ChatGPT will bring the MoneySuperMarket app into your chat and provide clear, actionable answers.

Matt Cresswell, Chief Technology & Data Officer at MONY Group,

said: *“MoneySuperMarket exists to help customers find the best deals on their household bills, and our new ChatGPT app - the first in the UK financial services industry - is designed to give customers quick, personalised results through simple conversation.*

“Existing MoneySuperMarket customers can get an instant full quote for their car insurance, or with just five answers, new customers can get a car insurance estimate. Existing MoneySuperMarket customers can easily re-run quotes for cars using information they’ve already shared with MoneySuperMarket, and discover broadband deals tailored to their household needs and search for and compare current and savings accounts.”

Connecting MoneySuperMarket to ChatGPT is opt-in, and you’re always in control: connect or disconnect at any time. Data for quote journeys is ringfenced within MoneySuperMarket, stored securely, and bound by our existing data protection and deletion processes.

ENDS

Contact pressoffice@moneysupermarket.com

Notes to editors

A video demo and images can be accessed [here](#)

1 Visit www.moneysupermarket.com for substantiation of most recommended UK price comparison website.

About MoneySuperMarket

MoneySuperMarket is the UK’s most recommended price comparison website. It provides tools and services to help people manage, save and grow their money by

enabling them to compare and switch on products across Insurance, Money and Home Services, as well as monitor their credit score and manage their bills.

MoneySuperMarket is part of MONY Group, an established member of the FTSE 250 index, with 13.8 million active users.

MONY Group plc is an appointed representative of Moneysupermarket.com Financial Group Limited, which is authorised and regulated by the Financial Conduct Authority (FCA FRN 303190) for the insurance, mortgage and consumer credit products it offers. For energy products, MoneySuperMarket is accredited under the Ofgem Confidence Code.

About MONY Group

At MONY Group our mission is to help households save money.

Our comparison sites MoneySuperMarket, TravelSuperMarket and Icelolly make it easy to find great deals and save money on household bills and financial products, from car, pet, travel and home insurance to credit cards, loans, savings, pensions, mortgages, bank accounts, holidays, car hire, broadband and TV packages. We show our providers' products to millions of customers in a cost-effective and flexible way.

MoneySavingExpert is packed full of money saving tips and tools and information to help people take control of their finances. We speak up for consumers, and our national campaigns help households across the UK. And with Quidco, our customers earn free cashback from over 5,000 online retailers.